



CSR Asia and ELEVATE are hosting a comprehensive forum to discuss new solutions for the tourism and hospitality industry’s most pressing issues — from plastics to multi-stakeholder partnerships, sustainable seafood to tourism policies.



Marina Bay Sands Singapore, Expo and Convention Centre
Simpur Junior Ballroom, Level 4



29 November 2018 – from 8:30 to 18:00



Visit the [CSR Asia website](#) to learn more and register

Time	Agenda	Speakers
08:30 - 09:00	Registration and Coffee	
09:00 - 09:10	Welcome – Marina Bay Sands and CSR Asia	Ian Wilson, Marina Bay Sands
09:10 - 10:10	<p>Plenary – Sustainable tourism trends and policies in Asia: Tomorrow’s emerging opportunities</p> <p>As part of the overarching goal of sustainable development, governments are developing country-wide tourism policies. Such regulations directly influence the private sector. This plenary will open the conference and discuss the economic and social opportunity that sustainable tourism offers while mitigating the environmental impacts of mass tourism.</p>	<p>Choo Pin Ang, Expedia Group</p> <p>John Koh, Honorary Consul of Palau in Singapore</p> <p>Mich Goh, Airbnb</p> <p>Eric Ricaurte, Greenview</p> <p>Moderator: Richard Welford, CSR Asia</p>
10.10 - 11.10	<p>Today’s global consumer</p> <p>Tourism trends are largely influenced by customer preferences. With people in search of the perfect experience and Instagram-worthy food and travel moments, there is also increasing customer-expectation of the hospitality and tourism industries to provide sustainable menu and service options. This session will explore how today’s changing global consumer is shaping tourism and hospitality sustainability trends in Asia.</p> <p>Spotlight #1 – Plastic packaging in paradise</p> <p>Spotlight #2 – Farm to fork: challenges and opportunities (organic food and sustainable seafood)</p>	<p>Michael Blanding, Intercontinental Hotels Group</p> <p>Roshith Rajan, Sodexo</p> <p>Kazi Hassan, Hilton Hotels & Resorts</p> <p>Kian Peng Ang, Samsui Supplies & Services</p> <p>Moderator: Ming Tan, COMO Group</p>
11:10 - 11:30	Coffee Break and Networking	
11:30 - 12:15	Responsible recruitment and labour practices	<p>Anastasia Vynnychenko, International Organization for Migration</p> <p>Salil Tripathi, Institute for Human Rights and Business, IHRB</p> <p>Moderator: Ruhi Mukherji, CSR Asia</p>

12:15 - 13:00	Tourism and development	Sebastien Marot, Friends-International Aung Min Naing, ActionAid Myanmar Mich Goh, Airbnb Moderator: Mabel Wong, CSR Asia
13:00 - 14:00	Lunch, Networking, and World Wildlife Fund-Marina Bay Sands video clip	
14:00 - 15:30	Breakout Workshops	
	1. Boosting profits by reducing food waste: The voluntary approach	Hugh Jones, Waste & Resources Action Programme (WRAP)
	2. The road to recognition: Why hotels are seeking certification through GST accreditation	Randy Durband, Global Sustainable Tourism Council (GSTC)
15:30 - 15:45	Coffee Break and Networking	
15:45 - 16:45	Food waste: Identifying recipes for success	Kevin Teng, Marina Bay Sands Maxime Pourrat, Winnow Solutions Melissa Burckhardt & JC Wong, Pacific Asia Travel Association (PATA) Moderator: Tess Zinnes, CSR Asia
16:45 - 17:45	Multi-stakeholder partnerships for sustainable tourism in Asia	Randy Durband, Global Sustainable Tourism Council (GSTC) Sebastien Marot, Friends-International Pol Bordas, Amadeus Moderator: Mabel Wong, CSR Asia
17:45 - 18:00	Closing – Traveling into tomorrow's tourism industry	Richard Welford, CSR Asia
18:00 - 19:30	Networking Reception	

Sustainable Tourism Asia

Solutions for Tourism + Hospitality

Asia's forum to drive solutions for the tourism and hospitality industry's most pressing issues.

CSR Asia, an ELEVATE company, brings its global sustainability expertise and Asia focus to this forum that addresses gaps and challenges in the Asian sustainable tourism ecosystem. Leading companies in the hospitality and tourism sectors, as well as government officials and non-profits, will use the Forum's platform to share solutions that are driving innovation and advancement in the industry and across Asia.

Sessions will host unique discussions that will catalyse action-oriented opportunities to collaboratively foster the development of best practices in the sustainable tourism industry.

[Register here](#) and learn more by visiting the [CSR Asia website](#).

#SustainableTourismAsia