

CSR ASIA

Strategic
Partner

CSR Asia
Strategic Partnership
Business Solutions to
Global Challenges

Join Us



About Strategic Partnership

The CSR Asia Strategic Partnership programme connects leading companies across Asia who share a commitment to CSR and sustainability. Strategic Partners collaborate on areas of interest, share best practices and challenges, and build a network of peers in their industry and beyond.

By becoming a Strategic Partner you demonstrate your company's commitment to CSR and also benefit from discounted access to CSR Asia's advisory and training services. CSR Asia's deep regional expertise gives you access to exclusive research and insight on sustainability in Asia.

Through the Strategic Partnership programme CSR Asia can provide effective support for your sustainability journey. With a dedicated partnership manager and member-only networking opportunities, we can help your company go further, faster.

Some of our Strategic Partners

(As at September 2014)

"In recent years, our Bank has focused on developing a systematic framework for our approach to CSR. The Strategic Partner Programme has been an invaluable resource, as it has provided us with access to CSR Asia's expertise and support at every stage."

Mimi Kam,
General Manager and
Head of Human Resources &
Corporate Communications
Division,
The Bank of East Asia,
Limited



Strategic Partners enjoy a range of benefits

Build capacity

- A 'day with a director' – a day's consultancy tailored to you
- 20% discount on all advisory services, events and training courses
- Free annual training pass
- Access to exclusive research on sustainability trends
- Briefings on hot topics, such as human rights and social media & sustainability
- Dedicated relationship manager

Get connected

- In-person events and networking opportunities, including an annual forum
- Peer groups and collaborative projects on topics of interest
- Partner-only website area
- Premium network opportunities including the Community Investment Round Table

Showcase your work

- Opportunity to display your case study on the CSR Asia website and in our newsletter
- Speaking and sponsorship opportunities
- Logo promotion on our website

For full details of the benefits of the Strategic Partnership programme, and a full list of current partners, please visit <http://www.csr-asia.com/join-the-network.php>

“CSR Asia has been providing us with consultations and trainings to enable us to execute our CR Agenda specifically, in nurturing the CR culture within the Malaysian business environment. We found them very approachable, client focused and easy to deal with.”

Nor Azimah Abdul Aziz,
Director, Corporate Planning
& Policy Division
Companies Commission of
Malaysia

“With a lack of resources and tools available in Myanmar, CSR Asia’s Strategic Partnership program provides a platform to discuss and deliberate current CSR challenges and trends with other practitioners within the region. The reports and discussions have been valuable in helping improve awareness and capacity. This unique platform provides me with the space and confidence I need to develop effective strategies for MPRL E&P.”

Anastacia Howe,
CSR Group Lead,
MPRL E&P Pte Ltd

Annual Partnership Rates¹

USD6,000

for companies, government and inter-government organisations

USD3,500

for academic institutions

USD1,000

for SMEs (under 250 employees) and NGOs

Community Investment Round Table

Strategic Partners can also join our Community Investment Round Table (CIRT), a premium roundtable for companies seeking to better understand the impact of their community investment.

To find out more go to

<http://csr-asia.com/cdf/>

or email cirt@csr-asia.com

About us

CSR Asia is the leading provider of information, training, research and consultancy services on sustainable business practices in Asia.

Contact us

casp@csr-asia.com

www.csr-asia.com

Bangkok: +66 812 57 6022
Edinburgh: +44 (0)131 553 3112
Hong Kong: +852 3579 8079
Jakarta: +62 813 4228 7184
Kuala Lumpur: +603 2072 2130
Singapore: +65 6778 9416
Sydney: +61 2 8007 7043
Tokyo: +81 3 6890 1134

¹ For partnership rates in local currency please contact your nearest CSR Asia office. Please note that only full fee-paying partners are entitled to a day with a director.