

CSR Asia's Community Investment Round Table (CIRT)

CSR^{ASIA}

Community Investment Round Table

A regional network of practitioners in strategic community investment, who:

- Exchange and learn through confidential members meetings and regular workshops throughout Asia
- Build community investment capacity through customised internal training for regional and local teams
- Have access to a members-only portal with information on community investment best practices, country profiles, members' community investment programmes throughout the region and other resources
- Use the **CSR Asia Community Investment Scorecard** and the LBG methodology to measure and report on the impact of community investment initiatives
- Conduct an annual strategic review of community investment programmes

The CIRT is open to companies and corporate foundations operating in Asia with an active community investment programme in place or with a commitment to starting such a programme.

To join CIRT, you need to:

- Be a member of CSR Asia's Strategic Partner programme
- Pay CIRT related fees. The current fee is USD 3,000 annually
- Endorse the CIRT members' charter
- Participate and contribute to group discussions and CIRT events
- Respect the confidentiality of discussions in relation to CIRT



LBG is the internationally recognised standard, used by over 300 companies around the world to improve the management, valuation and communication of corporate community investment. CSR Asia is an accredited LBG facilitator for Asia.

Strategic community investment focuses on how companies manage their activities in the community and create a positive impact for both the community and the business. Principles of strategic community investment include: long-term commitment, aligning of core competencies with community needs; leveraging skills and resources in partnerships; measuring community impacts for continuous improvement and to demonstrate results.

Benefits

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To learn more about CIRT and the benefits it can bring, please get in touch with your nearest CSR Asia office or email cirt@csr-asia.com

Bangkok:	+66 812 57 6022
Hong Kong:	+852 3579 8079
Kuala Lumpur:	+603 2072 2130
Singapore:	+65 6778 9416
Tokyo:	+81 3 6890 1134
Edinburgh:	+44 (0)131 553 3112
Sydney:	+61 2 8007 7043
Jakarta:	+62 813 4228 7184

“When I want to know more about a specific community investment issue across the Asia Pacific region, I know the best place for me to get the answers and insight I need is through CSR Asia’s Community Investment Round Table and its network of members. It’s like a one-stop shop for know-how on CSR and community investment.”

Louise Davis,
IBM Asia Pacific – Executive, Corporate Citizenship and Corporate Affairs

CIRT Members as of September 2014



“Beyond useful updates from the CSR Asia CIRT team on trends in CI and the impacts these may have on our programmes, I’ve found the Roundtable to be an invaluable forum to share openly in a confidential space about community investment approaches, programmes, strategies, best practices (and war stories!). The close network formed by CIRT members has enabled this sharing and learning between peers unlike other forums.”

Callum Douglas,
PwC – Corporate Responsibility, Asia Pacific

CSR Asia is the leading provider of information, training, research and consultancy services on sustainable business practices in Asia.